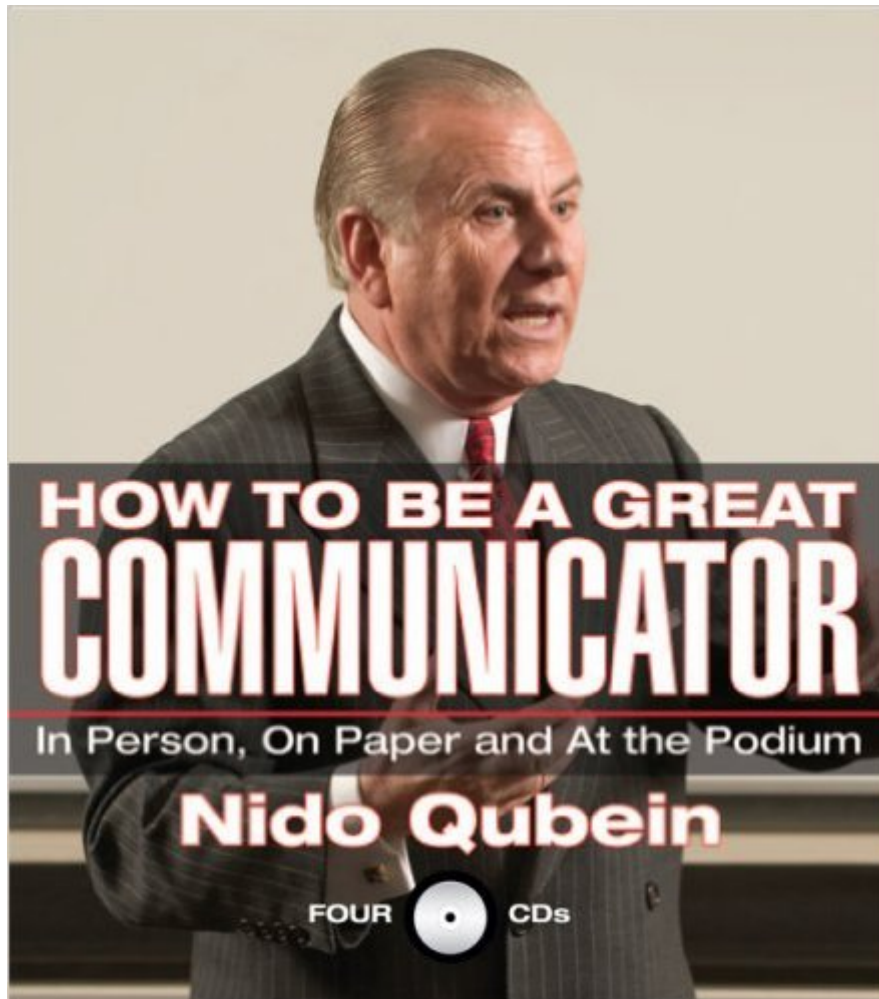


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# How To Be A Great Communicator: In Person, On Paper And At The Podium (Your Coach In A Box)



## Synopsis

Communication skills are essential for anyone who wants to attain success in business and in life. Our power to influence the lives of others is only as great as our ability to communicate. Now, expert communicator Nido Qubein shares his five-point plan that can help anyone unlock their potential to become a great communicator in any medium. Qubein convincingly demonstrates that all successful business communication employs the same handful of basic principles - whether written, spoken, or silently conveyed through body language and attitude. Speaking with the same authority and appeal that earned him the presidency of the National Speakers Association, Qubein shares his incomparable insight on a wide range of communication topics, including: Getting people to pay attention; Connecting through stories and images; Breaking through communication barriers; Targeting results for maximum impact; Giving effective speech; Putting more power into writing; Communicating in the information age.

## Book Information

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## Customer Reviews

Dr. Nido Qubein is the President of High Point University. But much more than that he is an inspiration. His talks and books can inspire you to understand the power of 'WOW'. He embodies preeminence and the art of the possible.

The book changed my life. It helped me to improve the way I communicate and I see communications. You owe it to yourself.

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